# d-local

2Q 2021
Earnings Presentation
NASDAQ: DLO

### **Safe Harbor**

This presentation may contain forward-looking statements.

These forward-looking statements convey DLocal's current expectations or forecasts of future events. Forward-looking statements regarding DLocal involve known and unknown risks, uncertainties and other factors that may cause DLocal's actual results, performance or achievements to be materially different from any future results, performances or achievements expressed or implied by the forward-looking statements. Certain of these risks and uncertainties are described in the "Risk Factors," and "Cautionary Note Regarding Forward-Looking Statements" sections of DLocal's registration statement on the Form F-1 and certain of DLocal's other filings with the U.S. Securities and Exchange Commission.

Unless required by law, DLocal undertakes no obligation to publicly update or revise any forward-looking statements to reflect circumstances or events after the date hereof.

### d·local at a Glance

We enable global merchants to connect seamlessly with billions of emerging market consumers

One dLocal







One API
One platform | One contract

**Enterprise-focused** 



**Booking.com** 









Selected customers

Global

30

emerging countries<sup>1</sup>

2Q21 Highlights

319%

TPV YoY growth

\$59м

Revenue

186%

Revenue YoY growth

44%

Adj. EBITDA<sup>2</sup> Margin

Note: Unaudited results for the quarter ended June 30, 2021.

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<sup>1</sup> Includes 5 new markets where we have recently made our services available but have not yet processed volume. <sup>2</sup> dLocal has only one operating segment. Although Adj. EBITDA and Adj. EBITDA Margin may be commonly viewed as non-IFRS measures in other contexts, pursuant to IFRS 8, Adjusted EBITDA and Adjusted EBITDA Margin are treated by dLocal as IFRS measures based on the manner in which dLocal utilizes these measures. See detailed methodology for Adj. EBITDA and Adjusted EBITDA Margin in the Appendix.

### **Our Best Quarter Ever**



Note: Results for the year ended December 31, 2020 and unaudited results for the quarters ended March 31, 2021 and June 30,2021

<sup>&</sup>lt;sup>1</sup> dLocal has only one operating segment. Although Adjusted EBITDA and Adjusted EBITDA Margin may be commonly viewed as non-IFRS measures in other contexts, pursuant to IFRS 8, Adjusted EBITDA and Adjusted EBITDA Margin are treated by dLocal as IFRS measures based on the manner in which dLocal utilizes these measures. See detailed methodology for Adj. EBITDA and Adjusted EBITDA Margin in appendix. <sup>2</sup> NRR of 159% is based on normalized 2019 total revenue to exclude non-cash non-recurring warrant with a merchant, which was (\$4.3M). Including this adjustment, FY'2020 NRR would be 171%.

## What Problems Are We Addressing?

## Multiple local payment methods with rising fragmentation



Local payment methods represent 83%<sup>1</sup> of total e-commerce expenditure in 14 of our core markets

Poor conversion and high fraud



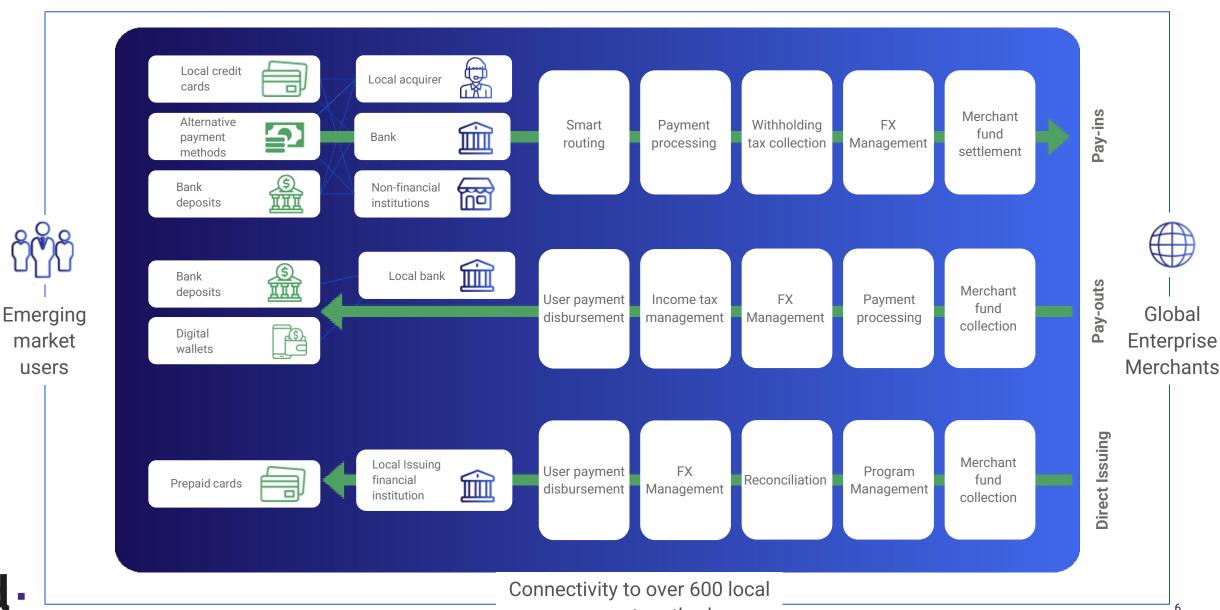
We deliver higher conversion rates and lower friction through automatic retries, automatic validation and other capabilities

Complex and changing regulatory and tax frameworks



Constant assessment of tax and regulatory changes, including Brazil's recent tax reform<sup>2</sup> and India's GST tax introduction<sup>3</sup>, among others

### **One Platform | One API | One Contract**



payment methods

## **Strong Industry Tailwinds Support Our Growth**



Increasing globalization of commerce



Continued rise of the digital economy



Aspirational middle class in emerging markets continues to expand



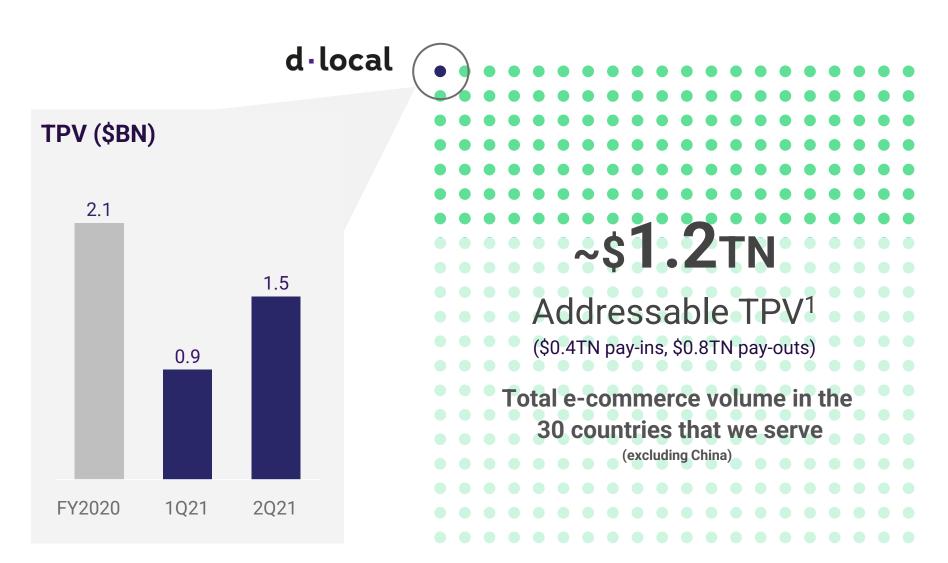
Global merchants increasingly doing business in selected EM



Highly complex and evolving local regulatory and tax environments



## Large and Fast-Growing Addressable Market for dLocal







### **Vectors of Future Growth**

### **Commercial Efforts**







Organic growth

Account management

New clients

- > Improved our NRR<sup>1</sup> to 196% in 2Q21 from 159% in FY'20
- > Revenues from new clients grew to \$26M in 1H21 from \$9M in FY'20
- > Completed the acquisition of PrimeiroPay

### **Products**





Enhance portfolio

Develop new solutions

- > Enhanced pay-in & pay-out capabilities
- > Added fraud & data capabilities
- > Launched issuance as a service

### Geographies





Enhance presence

Enter new countries

Added Vietnam, Malaysia, and Guatemala to dLocal network in O2

### **Inorganic Initiatives**

We continue to look at inorganic alternatives to enhance our commercial efforts, products and geographic footprint



<sup>&</sup>lt;sup>1</sup> Definition and calculation of NRR rate can be found in page 18 of this presentation. In FY'20, NRR of 159% is based on normalized 2019 total revenue to exclude non-cash non-recurring warrant with a merchant, which was (\$4.3M). Excluding this adjustment. FY'2020 NRR would be 171%

### **Vectors | Commercial Efforts**

### **EXISTING MERCHANTS EXPANSION**









Global ride hailing service provider



Global e-commerce platform

### SELECTED NEW MERCHANTS





Global online streaming platform



Multinational brewing company



Global short video platform

### Illustrative NRR Components Breakdown<sup>1</sup>





### **Vectors | Products**



### **Enhanced our pay-in solution**

- > FlexibleScheduler: dynamic fund transfer management
- > TaxManager: enhanced tax handling by payment method
- > New integrations in existing markets for card processing redundancy
- > New APMs



### Improved our fraud and data capabilities

- > New machine learning models for gaming and retail
- > DeviceID
- > Enhanced KYC procedures



### **Enhanced our pay-out solution**

- > Expanded Instant Payout offering in more countries
- > Added direct connections with new partners/ banks

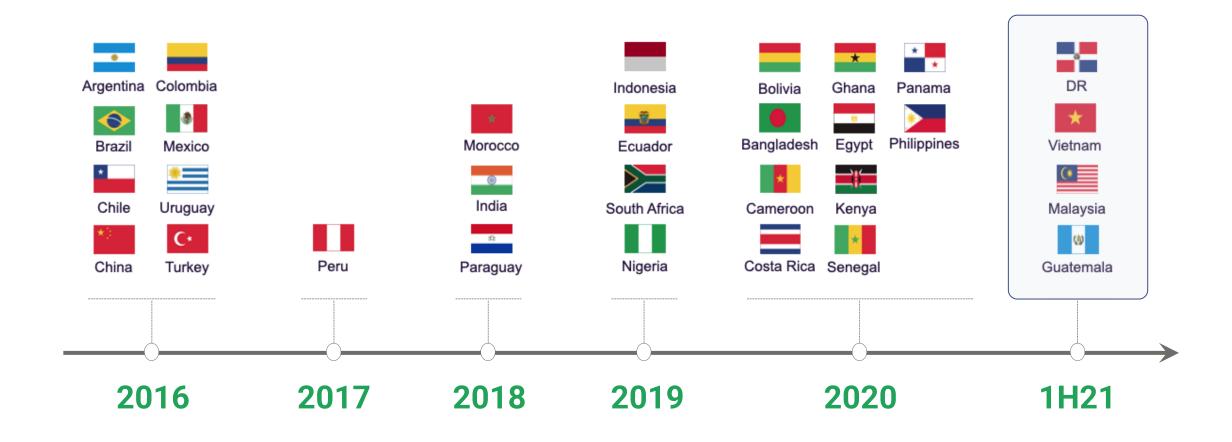


### Issuance-as-a-Service

- > Enable merchants to issue prepaid virtual or physical cards
- > B2B initiative focused on our merchants (no credit exposure)
- > No direct issuing to end consumers
- > Partner with local financial institutions as issuers



## **Vectors | Geographies**



### **Powering Diverse High-Growth Verticals**

Retail Streaming Ride Hailing Financial Advertising SaaS Travel E-Learning Gaming institutions

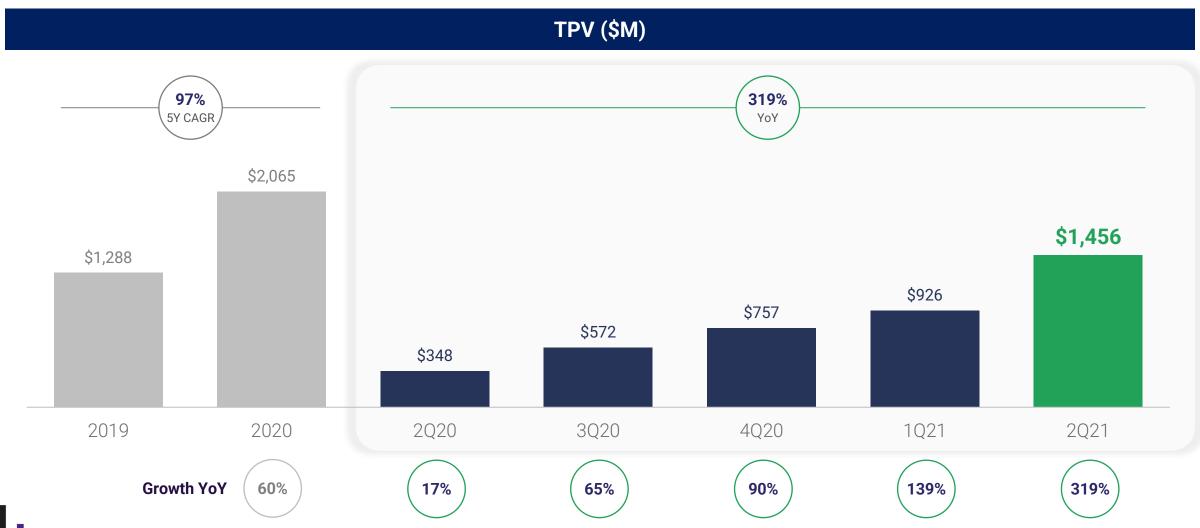


### **2Q21 TPV of \$1.5B (319% YoY growth)**

- > Strong growth across all verticals, even as economies return post-Covid
- > Continued growth in verticals such as ride hailing, travel and financial services versus 2Q20
- > Accelerated growth in advertising, streaming and retail

### FINANCIAL HIGHLIGHTS

## **Second Quarter 2021 Performance Highlights**



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## **Second Quarter 2021 Financial Highlights**



## Second Quarter 2021 Financial Highlights (Cont'd)

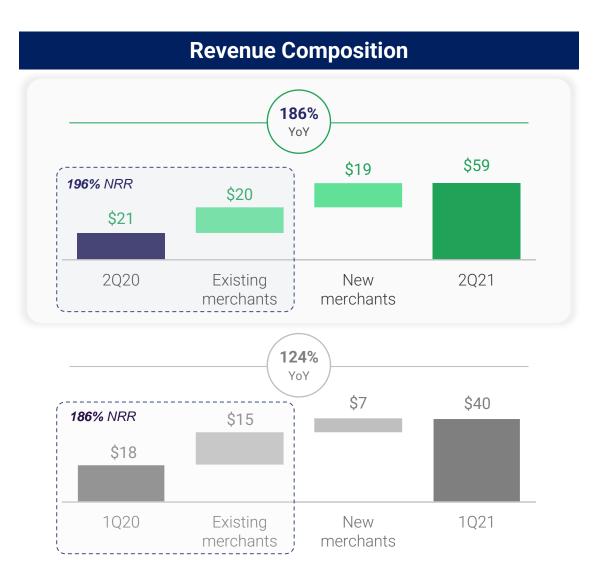


## **Existing and New Merchants Driving Growth**

### **Highlights**

- Both existing merchants and new merchants have shown strong growth in 1H2021
- > NRR components include:
  - Organic growth of existing merchants in emerging markets
  - Increase in share of wallet
  - Increase in countries and payment methods per merchant
  - Increase in products per merchant

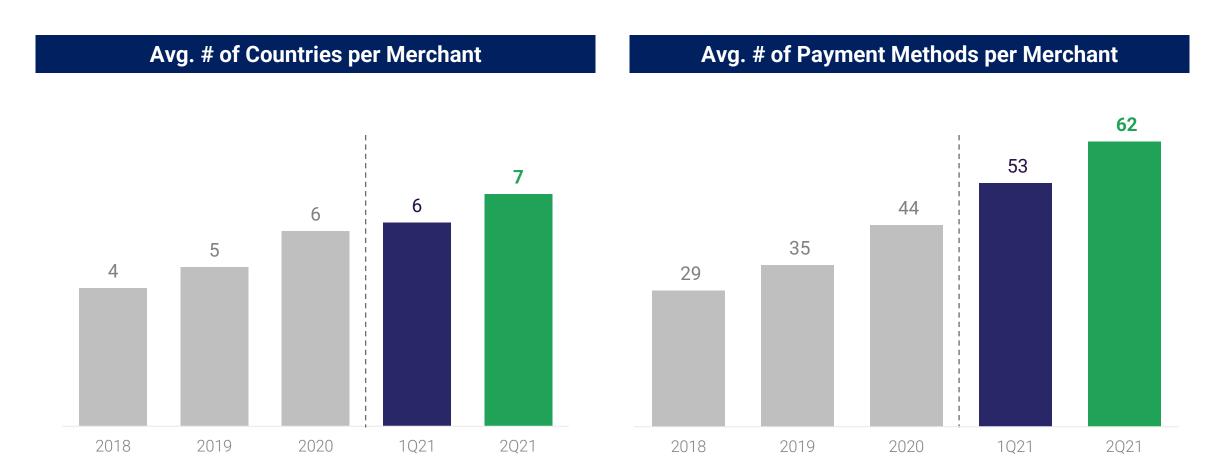
Net Revenue Retention Rate<sup>1</sup> of **196**% in 2Q21 and **186**% in 1Q21





<sup>1 &</sup>quot;NRR" means Net Revenue Retention rate, which is the U.S. dollar-based measure of retention and growth of our merchants. We calculate the NRR of a period by dividing the Current Period Revenue by the Prior Period Revenue. The Prior Period Revenue is the revenue billed by us to all our customers in the prior period. The Current Period Revenue is the revenue billed by us in the current period to the same customers included in the Prior Period Revenue. Current Period Revenue includes any upsells and cross sells of products, geographies, and payment methods to such merchant customers, and is net of any contractions or attrition, but excludes revenue from new customers onboarded in the last 12 months.

## **Consistently Improving Merchant Engagement**





### **Investment Highlights**



We power a massive and expanding Emerging Markets ecosystem



We are directly integrated with some of the biggest online merchants in the world, driving very strong net revenue retention and strong cohort performance



We have built a scalable, single API technology infrastructure that makes the complex simple for merchants across Emerging Markets



Our business model is well-diversified across industries and clients



We are growing rapidly and profitably at scale



# d-local

Thank you!



### APPENDIX

### **Financial Highlights**





Note: Adjusted EBITDA excludes one-off expenses and non-cash items. Unaudited results for the quarters ended March 31, 2021 and June 30,2021 dLocal has only one operating segment. Although Adj. EBITDA and Adj. EBITDA Margin may be commonly viewed as non-IFRS measures in other contexts, pursuant to IFRS 8, Adjusted EBITDA and Adjusted EBITDA Margin are treated by dLocal as IFRS measures based on the manner in which dLocal utilizes these measures.

1 "Other Adjustments" for 2Q21 includes secondary offering expenses (\$3.0M) and M&A transaction costs (\$0.3M). 2 "Other Adjustments" for 1Q21 include fair value losses of derivative instruments related to a shareholder option (-\$2.9M), secondary offering expenses (\$0.7M) and M&A transaction costs (\$0.1M).

## Reconciliation of Adjusted EBITDA to Profit

\$ in thousands	Three-month period ended June 30,		Six-month period ended June 30,	
	2021	2020	2021	2020
Profit for the period	17,708	7,411	34,635	7,964
Income tax expense	1,596	481	2,975	1,299
Other operating (gain)/loss	-	(12)	(2,896)	71
Depreciation and amortization	1,344	336	1,859	462
Secondary offering expenses <sup>1</sup>	3,042	-	3,747	-
Transaction costs <sup>2</sup>	341	-	454	-
Share-based payment charges	2,116	30	2,681	6,933
Other charges, Net	(222)	38	311	(1,012)
Adjusted EBITDA	25,925	8,284	43,766	15,717

Note: Unaudited results for the quarters March 31, 2021 and June 30,2021. dLocal has only one operating segment. Although Adj. EBITDA and Adj. EBITDA Margin may be commonly viewed as non-IFRS measures in other contexts, pursuant to IFRS 8, Adjusted EBITDA and Adjusted EBITDA Margin are treated by dLocal as IFRS measures based on the manner in which dLocal utilizes these measures.

Adjusted EBITDA as used by dLocal is defined as the profit from operations before financing and taxation for the year or period, as applicable, before depreciation of property, plant and equipment, amortization of right-of-use assets and intangible assets, and further excluding the changes in fair value of financial assets and derivative instruments carried at fair value through profit or loss, impairment gains/(losses) on financial assets, transaction costs, share-based payment non-cash charges, secondary offering expenses, transaction expenses and inflation adjustment.

<sup>&</sup>lt;sup>1</sup> Corresponds to expenses assumed by dLocal in relation to secondary offerings of its shares. <sup>2</sup> Corresponds to costs related to the acquisition of assets of PrimeiroPay. <sup>3</sup> Corresponds to other minor adjustments.

## Our Global Reach with Focus on Emerging Markets

